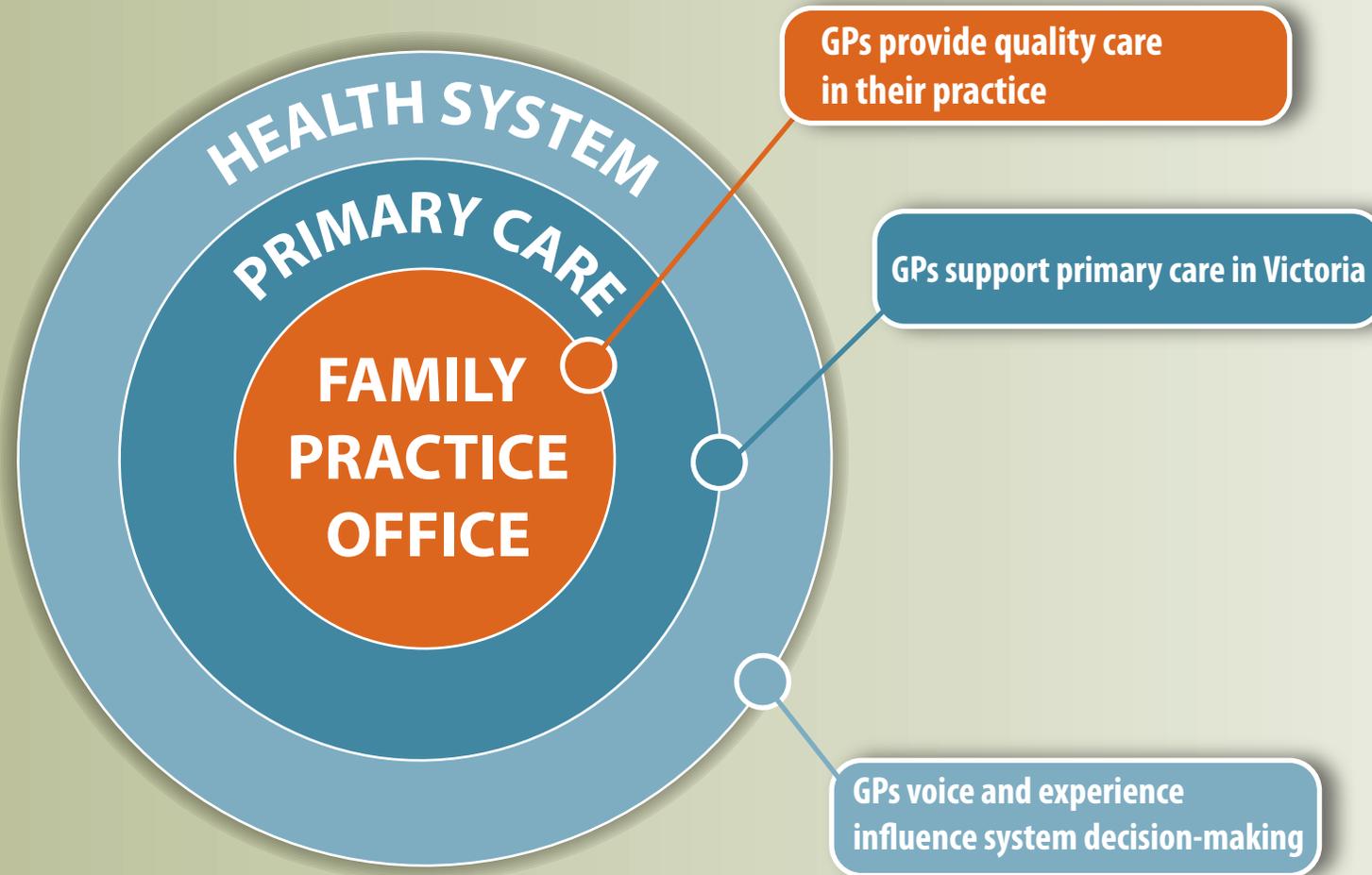


Strategic Plan 2016–2019

VISION: Healthy communities through access to excellent local primary care



MISSION:

The VDFP supports the community of physicians to improve patient care and population health by:

Fostering physician engagement and professional fulfilment

Influencing decisions that impact patients and primary care providers

Partnering to facilitate an effective and sustainable health system

Supporting physician leadership

VALUES: articulating our organizational culture/philosophy

The VDFP is committed to building collaborative, respectful relationships with members, partners and stakeholders. We respond to local concerns through grassroots democratic action. Our work is driven by members' needs, which we identify through ongoing and meaningful engagement, and exploration of both practice- and research-based evidence. We strive to affect needed changes in our community and health system, and to demonstrate responsible stewardship of public resources.

Strategic Plan 2016-19

The Victoria Division of Family Practice (VDFP) is a non-profit organization with approximately 400 family physician (FP) members.

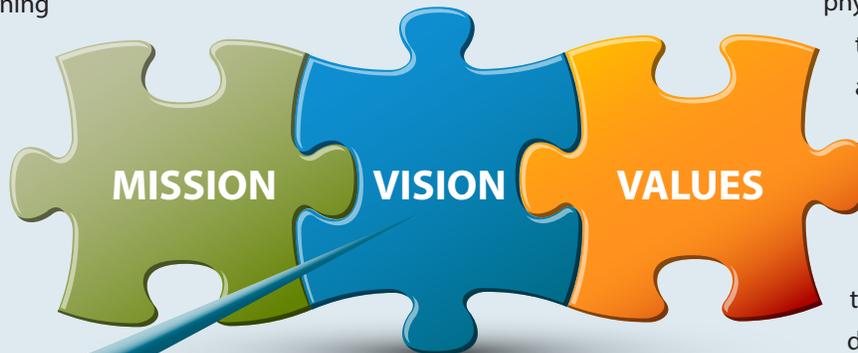
Founded in November 2011, the VDFP has matured as an organization, with a strong governance board, a robust budget, a centrally located office, and high-performing staff. The Board embraces inclusivity as a central operating principle, ensuring that the VDFP's work is relevant to, and connected with, a broad spectrum of FPs.

care. The Board recognizes a host of challenges and issues impacting the present context, such as limited funding from government, debates about the meaning of family medicine, relationships with allied and other health providers, higher patient expectations, increasing administrative burdens, increasing complexity of patients, and patient safety concerns.

Looking toward the next three years, the Board is committed to maintaining physician engagement in the VDFP, mitigating the impact of the shortage of FPs in Victoria, building success without undue bureaucracy, making transparent decisions to maintain members' confidence to make decisions on their behalf, and demonstrating value and impact to members, patients, funders and partners.

The Board will ensure that the Strategic Plan is a living document, and will seek dialogue on a regular basis with

During the strategic planning process, the VDFP Board considered its work in relation to the health system as a whole, its member physicians, and the patients and community requiring family practice



physician members in order to be fully informed about members' views on strategic priorities, and to ensure that members' perspectives are central to the Division's strategic direction.

